
From: Gile, Jane
Sent: Friday, February 06, 2015 2:11 PM
To: Ald FYI All; Everyone_new
Subject: Protect Yourself from Scams

Good afternoon:

Please read the most recent communication from Anthem regarding the heightened need to protect yourself from potential scam artists soliciting for personal information. Please be advised that Anthem will not be calling you requesting such information over the phone or through email. The US Postal Service will be used to contact current or past members, who may be affected by the breach, with credit monitoring and ID protection enrollment information.

Dear Valued Customer,



For immediate release:
Friday, Feb. 6, 2015

Contact:
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Anthem Alerts Consumers to Protect Themselves from Scams

MANCHESTER, NH — New Hampshire residents who may have been impacted by the cyber attack against Anthem should be aware of scam email campaigns targeting current and former Anthem Blue Cross and Blue Shield members. These scams, designed to capture personal information (known as "phishing") are designed to appear as if they are from Anthem and the emails include a "click here" link for credit monitoring. These emails are NOT from Anthem.

- DO NOT click on any links in email.
- DO NOT reply to the email or reach out to the senders in any way.
- DO NOT supply any information on the website that may open, if you have clicked on a link in email.
- DO NOT open any attachments that arrive with email.

Anthem Blue Cross and Blue Shield in New Hampshire is not calling members regarding the cyber attack and is not asking for credit card information or social security numbers over the phone. This outreach is from scam artists who are trying to trick consumers into sharing personal data. There is no indication that the scam email campaigns are being conducted by those that committed the cyber attack, or that the information accessed in the attack is being used by the scammers.

Anthem will contact current and former members via mail delivered by the U.S. Postal Service about the cyber attack with specific information on how to enroll in credit monitoring. Affected members will receive free credit monitoring and ID protection services.

Additional information about the cyber attack against Anthem is available at www.AnthemFacts.com.

For more guidance on recognizing scam email, please visit the FTC Website:
<http://www.consumer.ftc.gov/articles/0003-phishing>.

About Anthem Blue Cross and Blue Shield in New Hampshire

Anthem Blue Cross and Blue Shield is the trade name of Anthem Health Plans of New Hampshire, Inc., an independent licensee of the Blue Cross and Blue Shield Association. ®ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association. Additional information about Anthem Blue Cross and Blue Shield in New Hampshire is available at www.anthem.com. Also, follow us on Twitter at www.twitter.com/healthjoinin, on Facebook at www.facebook.com/HealthJoinIn, or visit our YouTube channel at www.youtube.com/healthjoinin.

Sincerely,

Mladen Milan Varagic
Large Group Account Manager III


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My [Anthem News eZine](#) is now available!
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2/10/2015